

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 44.916842 Longitude: -93.501965

Westwind Plaza Minnetonka, MN		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	5,896	43,503	126,429
	Population Est 23Q1	5,900	43,483	126,385
	Population Est 22Q4	5,896	43,456	126,400
	Population Est 22Q3	5,894	43,425	125,967
	Population Est 22Q2	5,904	43,533	126,134
	Population Est 22Q1	5,902	43,545	126,113
	Population Est 21Q4	5,904	43,624	126,240
	Population Est 21Q3	5,905	43,586	125,856
	Population Est 21Q2	5,906	43,585	125,694
	Population Fcst	5,979	44,622	131,828
	2010 Census Population	5,662	41,822	117,128
	2000 Census Population	5,905	44,534	120,140
	1990 Census Population	5,723	42,012	104,450
	Current Year Daytime Population	8,076	43,052	163,465
	Average Seasonal Population	111	1,607	4,766
	Historical Annual Growth, 1990 – 2000	0.31%	0.58%	1.41%
	Historical Annual Growth, 2000 – 2010	-0.42%	-0.63%	-0.25%
	Estimated Annual Growth, 2010 – CY	0.29%	0.28%	0.54%
	Projected Annual Growth, CY to Y5	0.28%	0.51%	0.84%
	Group Qtrs Est	14	141	709
Transient Est Average Last 4 Qtrs	0	0	6,317	
<b>Households</b>	Current Year Estimated Households	2,269	16,753	53,155
	Households Est 23Q1	2,268	16,735	53,085
	Households Est 22Q4	2,268	16,723	53,089
	Households Est 22Q3	2,266	16,710	52,879
	Households Est 22Q2	2,270	16,747	52,976
	Households Est 22Q1	2,270	16,756	52,973
	Households Est 21Q4	2,270	16,783	53,026
	Households Est 21Q3	2,271	16,771	52,852
	Households Est 21Q2	2,271	16,772	52,778
	Households Fcst	2,301	17,187	55,532
	2010 Census Households	2,177	16,192	48,814
	2000 Census Households	2,188	16,208	47,635
	1990 Census Households	1,979	14,660	40,014
	Historical Annual Growth, 1990 – 2000	1.01%	1.01%	1.76%
	Historical Annual Growth, 2000 – 2010	-0.05%	-0.01%	0.24%
	Estimated Annual Growth, 2010 – CY	0.29%	0.24%	0.60%
	Projected Annual Growth, CY to Y5	0.28%	0.51%	0.88%
Population per Household	2.59	2.59	2.37	

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Westwind Plaza Minnetonka, MN		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Income</b>	HH Income \$500,000 or more	4.8%	6.2%	4.8%
	HH Income \$250,000 to \$499,999	5.8%	7.4%	5.8%
	HH Income \$200,000 to \$249,999	13.4%	17.4%	13.6%
	HH Income \$175,000 to \$199,999	11.4%	7.7%	7.0%
	HH Income \$150,000 to \$174,999	10.9%	9.5%	8.6%
	HH Income \$100,000 to 149,999	25.5%	18.6%	19.2%
	HH Income \$75,000 to 99,999	7.9%	9.6%	11.4%
	HH Income \$50,000 to 74,999	7.0%	7.8%	11.1%
	HH Income \$35,000 to 49,999	4.8%	6.5%	6.7%
	HH Income \$25,000 to 34,999	3.1%	3.0%	4.1%
	HH Income \$15,000 to 24,999	2.1%	2.7%	3.7%
	HH Income \$0 to 14,999	3.3%	3.6%	4.0%
	Average Household Income	\$178,133	\$194,810	\$172,410
	Median Household Income	\$142,989	\$145,090	\$121,202
	Per Capita Income	\$68,678	\$75,205	\$72,809
	Average Disposable Income	\$122,950	\$125,849	\$112,874
	Median Disposable Income	\$116,006	\$117,846	\$99,592
	Discretionary HH Income Over \$150,000	16.1%	21.0%	16.3%
	Discretionary HH Income \$125,000 to \$149,999	14.0%	12.9%	9.8%
	Discretionary HH Income \$100,000 to \$124,999	15.6%	13.9%	12.5%
	Discretionary HH Income \$75,000 to \$99,999	20.4%	14.2%	14.2%
	Discretionary HH Income \$50,000 to \$74,999	14.4%	14.8%	17.4%
	Discretionary HH Income \$25,000 to \$49,999	11.0%	13.8%	17.2%
	Discretionary HH Income Under \$25,000	8.4%	9.4%	12.4%
	Average Discretionary HH Income	\$94,600	\$95,759	\$85,798
	Median Discretionary HH Income	\$95,170	\$96,380	\$80,330
	Householder White – Count	2,022	15,200	45,862
	Median HH Income	\$145,444	\$147,540	\$125,313
	Average HH Income	\$132,302	\$132,531	\$121,956
	Householder Black or African-American – Count	22	202	1,961
	Median HH Income	\$77,963	\$92,667	\$71,564
	Average HH Income	\$108,433	\$107,439	\$79,154
	Householder Hispanic – Count	11	249	1,259
	Median HH Income	\$122,119	\$61,873	\$97,226
Average HH Income	\$118,487	\$87,546	\$104,904	
Householder Asian or Pacific Islander – Count	141	645	2,331	
Median HH Income	\$128,683	\$158,756	\$134,254	
Average HH Income	\$132,401	\$146,512	\$131,671	
Householder Other or Pacific Islander – Count	74	457	1,742	
Median HH Income	\$141,294	\$104,533	\$100,112	
Average HH Income	\$131,152	\$108,923	\$106,336	

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<b>Gender</b>	Male Population	2,860	21,245	61,334
	Female Population	3,037	22,257	65,095
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	253	1,828	6,331
	Count of Pop 0 to 7 years	434	3,059	9,360
	Count of Pop 5 - 13	701	4,873	12,801
	Count of Pop 14 - 18	337	2,433	6,157
	Count of Pop 19 - 22	312	2,266	5,969
	Count of Pop 22 - 25	213	1,566	4,346
	Count of Pop 25 - 29	204	1,693	6,303
	Count of Pop 30 - 34	217	1,582	7,175
	Count of Pop 35 - 39	320	2,183	7,707
	Count of Pop 40 - 44	375	2,702	8,018
	Count of Pop 45 - 59	1,161	8,509	23,246
	Count of Pop 60 - 74	1,256	9,871	26,621
	Count of Pop 75 - 84	408	3,001	8,561
	Count of Pop 85+	140	996	3,194
	% of Pop 0 to 4 years	4.3%	4.2%	5.0%
	% of Pop 0 to 7 years	7.4%	7.0%	7.4%
	% of Pop 5 - 13	11.9%	11.2%	10.1%
	% of Pop 14 - 18	5.7%	5.6%	4.9%
	% of Pop 19 - 22	5.3%	5.2%	4.7%
	% of Pop 22 - 25	3.6%	3.6%	3.4%
	% of Pop 25 - 29	3.5%	3.9%	5.0%
	% of Pop 30 - 34	3.7%	3.6%	5.7%
	% of Pop 35 - 39	5.4%	5.0%	6.1%
	% of Pop 40 - 44	6.4%	6.2%	6.3%
	% of Pop 45 - 59	19.7%	19.6%	18.4%
	% of Pop 60 - 74	21.3%	22.7%	21.1%
	% of Pop 75 - 84	6.9%	6.9%	6.8%
	% of Pop 85+	2.4%	2.3%	2.5%
Median Age	45.2	46.2	44.0	
Average Age	43.1	43.7	43.2	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	4.5%	4.4%	5.3%
	% of Pop 5 - 13	12.4%	11.6%	10.7%
	% of Pop 14 - 18	6.0%	5.9%	5.1%
	% of Pop 19 - 22	5.6%	5.5%	5.0%
	% of Pop 22 - 25	3.8%	3.9%	3.7%
	% of Pop 25 - 29	4.3%	4.3%	5.3%
	% of Pop 30 - 34	3.9%	3.8%	5.9%
	% of Pop 35 - 39	5.2%	5.0%	6.2%
	% of Pop 40 - 44	6.5%	6.0%	6.3%
	% of Pop 45 - 59	19.5%	19.3%	18.2%
	% of Pop 75 - 84	6.4%	6.5%	6.1%
	% of Pop 60 - 74	20.3%	22.2%	20.3%
	% of Pop 85+	1.7%	1.6%	1.7%
	Median Age	43.4	44.7	42.2
Average Age	41.8	42.6	41.9	

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	% of Pop 0 to 4 years	4.1%	4.0%	4.7%
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	% of Pop 35 - 39	5.6%	5.0%	6.0%
	% of Pop 40 - 44	6.2%	6.4%	6.4%
	% of Pop 45 - 59	19.9%	19.8%	18.5%
	% of Pop 60 - 74	22.3%	23.1%	21.7%
	% of Pop 75 - 84	7.4%	7.3%	7.4%
	% of Pop 85+	3.0%	3.0%	3.3%
	Median Age	46.9	47.5	45.8
Average Age	44.3	44.8	44.5	
Race	Count of White	5,049	37,880	104,057
	Count of Black or African-American	98	887	6,382
	Count of Asian or Pacific Islander	357	1,857	6,683
	Count of Other races	392	2,878	9,307
	White	85.6%	87.1%	82.3%
	Black or African American	1.7%	2.0%	5.0%
	Asian	6.1%	4.3%	5.3%
	Other Races	6.6%	6.6%	7.4%
Language Spoken	Speak English at Home	83.1%	88.6%	88.5%
	Speak Spanish at Home	4.1%	3.3%	3.0%
	Speak French or French Creole at Home	0.8%	0.4%	0.5%
	Speak German at Home	0.4%	0.6%	0.4%
	Speak Other Indo-European Languages at Home	0.8%	1.0%	1.3%
	Speak Russian and Other Slavic Languages at Home	4.1%	1.4%	1.0%
	Speak Chinese at Home	0.9%	0.8%	1.0%
	Speak Korean at Home	0.3%	0.3%	0.1%
	Speak Vietnamese at Home	0.6%	0.5%	0.3%
	Speak Other Asian Languages at Home	4.6%	2.2%	2.0%
	Speak Tagalog and Other Pacific Languages at Home	0.2%	0.2%	0.1%
	Speak Other Language at Home	0.1%	0.8%	1.7%
Hispanic	Hispanic Population	187	1,401	5,212
	Hispanic Population Percent	3.2%	3.2%	4.1%
	Mexican	48.2%	50.5%	49.0%
	Puerto Rican	1.8%	3.5%	6.1%
	Cuban	1.7%	1.0%	1.3%
	Dominican	10.9%	1.7%	3.4%
	Central American	7.5%	12.2%	10.8%
	South American	13.9%	18.3%	17.8%
	Other Hispanic	15.9%	12.7%	11.7%
	2000 Hispanic Population Percent	1%	1%	2%
	1990 Hispanic Population Percent	1%	1%	1%

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<b>Ancestry</b>	American (percent of total population)	2.0%	2.8%	2.7%
	American	1.9%	2.7%	2.6%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	6.0%	4.2%	5.3%
	Chinese	2.7%	1.1%	1.1%
	Japanese	0.2%	0.1%	0.1%
	Korean	0.4%	0.5%	0.4%
	South Central Asian (ie. Indian)	1.3%	1.3%	2.2%
	South East Asian (ie. Vietnamese)	1.3%	1.0%	1.3%
	Other Asian	0.2%	0.2%	0.2%
	European (percent of total population)	65.0%	63.4%	60.6%
	British	5.4%	6.1%	5.7%
	Dutch	1.6%	1.0%	1.1%
	French	2.2%	2.2%	2.0%
	German	17.6%	18.2%	17.6%
	Italian	1.4%	1.6%	1.6%
	Polish	2.5%	2.2%	2.3%
	Scandinavian	18.2%	17.9%	16.9%
	Scotch/Irish	9.2%	8.4%	7.8%
Other European (ie. Greek/Russian)	6.9%	5.9%	5.7%	
Middle Eastern	0.5%	0.8%	0.6%	
Other Ancestry	10.5%	9.7%	11.9%	
Unclassified Ancestry	12.8%	15.7%	14.8%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	4,080	30,537	90,825
	Elementary (0 to 8)	3.0%	0.9%	0.9%
	Some High School (9 to 11)	2.2%	1.1%	1.4%
	High School Graduate (12)	10.3%	9.9%	12.2%
	Some College (13 to 16)	13.4%	13.7%	15.2%
	Associates Degree Only	5.5%	6.8%	7.7%
	Bachelors Degree Only	39.4%	40.0%	38.9%
	Graduate Degree	26.2%	27.5%	23.7%
	% College (4+)	65.6%	67.5%	62.6%
<b>Household Type</b>	Total Households – count	2,269	16,753	53,155
	One Person HHs – count	515	3,558	15,375
	Family HHs – count	1,682	12,440	34,291
	Married Couple – count	1,333	10,720	28,649
	w/own children – count	627	4,665	11,339
	w/out own children – count	707	6,055	17,310
	Male Householder – count	135	625	1,662
	Female Householder – count	213	1,095	3,981
	Non-Family Households – count	73	756	3,489
	1 Person Household	22.7%	21.2%	28.9%
	2 Person Household	36.7%	37.2%	36.2%
	3 Person Household	13.6%	15.5%	13.9%
	4 Person Household	18.9%	17.2%	13.5%
	5 Person Household	5.8%	6.3%	5.0%
6 Person Household	1.7%	1.9%	1.7%	
7+ Person Household	0.6%	0.6%	0.8%	
% Households With Children	37.1%	33.8%	27.6%	

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<b>Housing</b>	Total Housing Units	2,364	17,550	56,084
	Owner Occupied Percent	82.8%	81.0%	67.0%
	Renter Occupied Percent	13.2%	14.5%	27.7%
	Vacant Housing Percent	4.0%	4.5%	5.2%
	Total Housing Units (Census 2000)	2,226	16,527	49,068
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	4.9%	9.0%	9.0%
	Property Value \$750,000 to \$999,999	14.2%	15.3%	14.1%
	Property Value \$500,000 to \$749,999	34.4%	31.1%	27.0%
	Property Value \$400,000 to \$499,999	21.6%	19.5%	16.9%
	Property Value \$300,000, to \$399,999	16.7%	14.3%	13.8%
	Property Value \$200,000 to \$299,999	6.2%	3.7%	9.0%
	Property Value \$150,000 to \$199,999	0.3%	0.5%	1.9%
	Property Value \$100,000 to \$149,999	0.2%	0.1%	1.0%
	Property Value \$60,000 to \$99,999	1.1%	0.5%	0.4%
	Property Value \$40,000 to \$59,999	0.0%	0.4%	0.5%
	Property Value \$0 to \$39,999	0.2%	0.3%	0.6%
	Median Home Value	\$526,775	\$586,556	\$554,083
<b>Wealth per Household</b>	\$0 and under - percent	14.5%	14.2%	15.5%
	\$1 to \$4999 - percent	5.9%	5.8%	6.9%
	\$5k to \$9999 - percent	3.5%	3.5%	3.9%
	\$10k to \$24999 - percent	5.5%	5.5%	5.8%
	\$25k to \$49999 - percent	6.6%	6.5%	6.6%
	\$50k to \$99999 - percent	10.2%	10.2%	10.0%
	\$100k to \$249999 - percent	19.3%	19.4%	18.7%
	\$250k to \$499999 - percent	15.4%	15.5%	14.6%
	\$500k+ - percent	19.2%	19.4%	17.9%
	Median HH Wealth	\$130,118	\$132,793	\$110,037
	Avg HH Wealth	\$295,112	\$297,076	\$278,055
<b>Economic Viability</b>	Economic Viability Local	289	288	288
	Economic Viability Indexed	107	107	106
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	3,235	24,120	70,080
	Managerial/Executive	31.1%	31.1%	29.5%
	Professional Specialty	33.8%	32.0%	29.4%
	Healthcare Support	4.2%	1.6%	2.0%
	Sales	11.8%	11.8%	12.2%
	Office & Administrative Support	4.0%	5.9%	7.8%
	Protective Service	0.5%	0.8%	0.8%
	Food Preparation	2.2%	3.2%	3.0%
	Building Maintenance & Cleaning	2.7%	1.7%	1.6%
	Personal Care	2.4%	2.8%	2.7%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	2.5%	3.2%	3.5%
	Production & Transportation	4.6%	5.8%	7.4%
	Percent White Collar Workers	85.0%	82.3%	80.9%
	Percent Blue Collar Workers	15.0%	17.7%	19.1%

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	Agriculture/Mining/Construction	2.8%	4.2%	4.3%
	Manufacturing	11.1%	12.5%	13.5%
	Transportation	3.6%	2.9%	3.5%
	Information	1.3%	1.4%	1.8%
	Wholesale/Retail	11.9%	14.0%	14.8%
	Finance, Insurance, Real Estate	11.9%	11.6%	11.7%
	Professional Services	18.3%	15.3%	13.4%
	Management Services	1.0%	0.7%	0.5%
	Administrative/Waste Services	1.5%	2.5%	2.9%
	Educational Services	27.2%	24.0%	21.4%
	Entertainment Services	5.1%	5.7%	6.3%
	Other Professional Services	3.3%	3.3%	3.5%
	Public Administration	1.2%	2.1%	2.4%
<b>Vehicles per HH</b>	No Vehicles	2.8%	4.5%	4.5%
	1 Vehicle	25.1%	23.7%	32.4%
	2 Vehicles	54.7%	50.5%	45.1%
	3 or more vehicles	17.4%	21.3%	18.0%
	Average Number of Vehicles	1.92	1.95	1.82
<b>Change</b>	Births (last 12 months)	46	364	1,249
	Deaths (last 12 months)	58	429	1,236
	Migration (last 12 months)	10	63	379
<b>Work place</b>	Workplace Establishments	230	1,061	5,154
	Workplace Employees (FTE)	2,486	11,488	82,037